

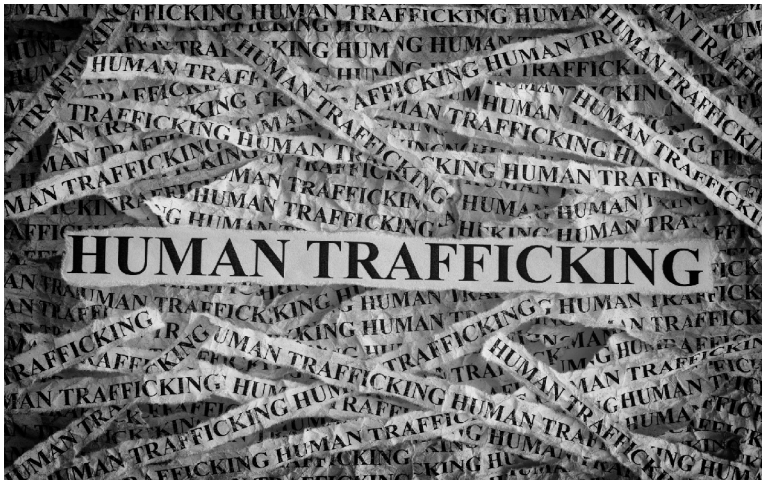


Project Protect Our Children

**HUMAN
TRAFFICKING &
YOUR CORPORATE
SOCIAL
RESPONSIBILITY**

WWW.PROJECTPROTECTOURCHILDREN.COM

WHAT ROLE DOES YOUR BUSINESS PLAY IN PREVENTING, RECOGNIZING, & STOPPING AN EPIDEMIC?



Human trafficking is modern day slavery, the second largest criminal industry in the world, a profound humanitarian plight and an extensive public health issue.

Human trafficking is not limited to any specific age, race, or socioeconomic status. 1 in 4 human trafficking victims are children. Today's trafficking victims are not bound by physical chains, but psychological ones. Many victims walk among us, but go unseen.

How can you leverage your company's stakeholders and resources in a way that combats human trafficking and positively impacts the community in which you thrive?

PLEASE NOTE: This resource is meant to be used in conjunction with the *Human Trafficking and Your Corporate Responsibility Training for Business/Corporate Management*.

Learning Objectives and Takeaways of Project Protect Our Children's Training *Human Trafficking and Your Corporate Responsibility*.

- Human Trafficking knowledge
- Suggested company initiatives to show your company is actively taking affirmative steps to identify and eliminate Human Trafficking in your operations, in the operations of your business partners, and elsewhere in your supply chain.
- Best Practices that show your company is actively self-regulating against Human Trafficking.
- Model strategy, policies, protocols, and proclamation templates for companies and transportation stakeholders to tailor, adopt, and implement as a comprehensive approach to combating human trafficking.
- Strategic examples that can be implemented at minimal cost for maximum impact to engage your employees and stakeholders, regardless of where your company focuses their community impact efforts.
- Human Trafficking 101 employee training module in English and Spanish, to be implemented on demand by your HR team. (Additional Resource available, upon request.)



SAMPLE CORPORATE POLICY AGAINST HUMAN TRAFFICKING



THE COMPANY condemns all forms of human trafficking and the commercial sexual exploitation of children.

THE COMPANY supports every person's right to safety and security, especially children, who are most vulnerable. The protection of children from sexual exploitation is a moral imperative, and socially responsible policies and practices must reflect this principle.

THE COMPANY will strictly comply with all applicable laws and regulations regarding the prevention of human trafficking and the commercial sexual exploitation of children and will cooperate with law enforcement authorities to address any such instances of exploitation of which THE COMPANY or its employees have become a party to.

No employee may:

- Use or allow the use of any of THE COMPANY's facilities, resources or equipment (including THE COMPANY's computers and networks) for the viewing, storage, distribution, promotion or other use of materials in which children are depicted as engaging in any sexual act or are otherwise made an object for prurient interests;
- Enter into, on behalf of THE COMPANY, or otherwise, any business relationships or any other arrangement with any organization which the employee has reason to believe participates in any way in human trafficking and the commercial sexual exploitation of children; or
- Use or allow the use of images or concepts that sexually exploit children.
- Use business resources/funds to patronize a business that is part of the commercial, engage in illegal sex or operate a business that is part of the commercial sex industry.

All employees must be vigilant and immediately report to THE COMPANY POC, as appropriate, all situations that come to their attention in THE COMPANY's premises or businesses where human trafficking and the commercial sexual exploitation of children is suspected or appears to be intended.

Under no circumstances may THE COMPANY's funds, property (including electronic devices and THE COMPANY's supported technology) or personnel be used to further or support activities that participate in human trafficking and/or child exploitation.

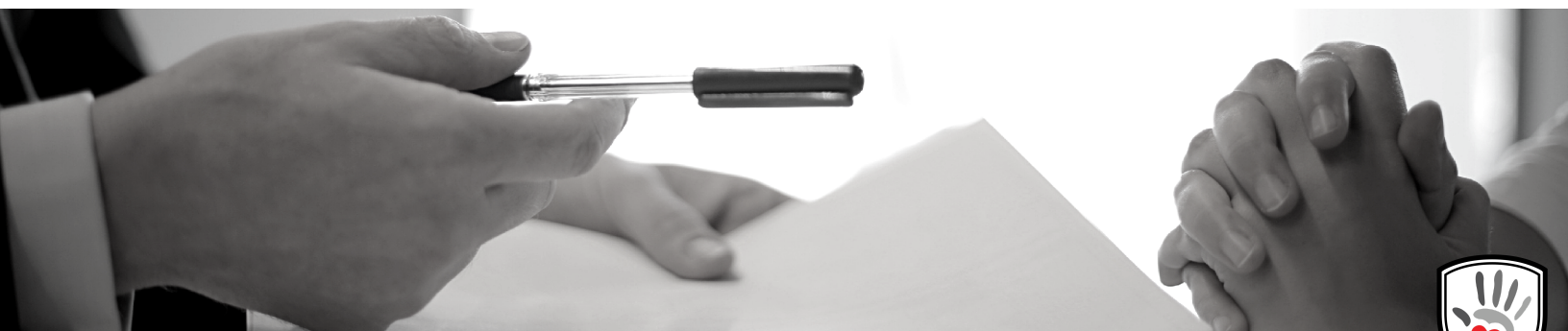


SAMPLE HUMAN TRAFFICKING CLAUSE FOR CONTRACTS

Contract language informs partners about the company's anti-human trafficking and child exploitation policies and sets a zero-tolerance tone for suppliers. This language can be used with any suppliers including travel partners. This language is a great tool for travel management companies, procurement teams, travel managers, legal departments, and/or meeting professionals.

THREE OPTIONS

- THE COMPANY is committed to combating human trafficking and the commercial sexual exploitation of children. As a socially responsible company, THE COMPANY stands firm in our resolve to create awareness of these crimes by utilizing our professional resources. We ask our business partners to do the same.
- THE COMPANY condemns all forms of human trafficking including the commercial sexual exploitation of children. THE COMPANY believes that the protection of children from sexual exploitation is a moral imperative and socially responsible business policies and practices must reflect this principle. THE COMPANY will strictly comply with all applicable laws and regulations regarding the prevention of human trafficking and the commercial sexual exploitation of children, including the prevention of the use of its premises or products for such exploitation. We ask our business partners to do the same.
- THE COMPANY condemns human trafficking and commercial sexual exploitation. We will train our staff and partners to ensure that they know how to respond to suspected exploitation in the course of their work. We ask our business partners to do the same.





Sample Comprehensive Corporate Strategy to Combat Human Trafficking

LEADERSHIP AND FUNDING

The COMPANY's leadership endorses and supports the counter-human trafficking policies and initiatives below, including assigning the necessary funds to support their implementation.

PARTNERSHIPS

The COMPANY joins with our partners across the SPECIFIC INDUSTRY to stop human trafficking through leadership, education and training, policy implementation, public awareness and outreach, data collection, and information-sharing. The COMPANY leverages existing resources and partnerships both to reduce duplication and to maximize the collective impact of counter-human trafficking efforts by SPECIFIC INDUSTRY stakeholders.

LEGAL COMPLIANCE

The COMPANY strictly complies with all applicable laws and regulations regarding the prevention of human trafficking, and cooperates with law enforcement authorities to address instances of exploitation which the COMPANY or its employees have witnessed or become a party to.

SOCIAL RESPONSIBILITY

The COMPANY has zero-tolerance for human trafficking. We are committed to ensuring that human trafficking is not part of our organization, and to helping reduce the probability that our properties and business will be used by or to benefit traffickers. All entities we engage with in partnerships and contractually must comply with our values and the law.

EMPLOYEE RESPONSIBILITIES

Employees must be vigilant and immediately report, as appropriate, all situations that come to their attention within the COMPANY's premises or businesses where human trafficking and/or exploitation is suspected or appears to be intended. Under no circumstances may the COMPANY's funds, property or personnel be used to solicit illegal sex, further or support activities that participate in human trafficking, human exploitation, and/or the commercial sex industry. This includes COMPANY vehicles, buildings, facilities, parking lots, grounds, technology, equipment, computers, storage devices, software, websites, social media channels, networks, phones (including cell phones), funds (including company credit cards and expense accounts), and COMPANY-funded hotel rooms, goods, and services.





Sample Comprehensive Corporate Strategy to Combat Human Trafficking

(continued)



No employee may:

- Use or allow the use of any of the COMPANY's facilities, resources or equipment to support human trafficking, the commercial sex industry and/or the exploitation of human beings.
- Use any COMPANY resources, including credit cards and expense accounts, to patronize a business that is part of the commercial sex industry or engage in illegal sex.
- Create, download, view, store, copy, or transmit content that is sexually explicit or sexually-oriented, during work hours, while traveling on business, while engaged in any work-related activities, or using COMPANY resources.
- View/search online advertisements for commercial sex during work hours, while working on company business, while engaged in any work-related activities, or using COMPANY resources.
- View/search websites where adult entertainment is offered for sale during work hours, while working on company business, while engaged in any work-related activities, or using COMPANY resources.
- Enter into, on behalf of the COMPANY or otherwise, any business relationships or any other arrangement with any organization which the employee has reason to believe participates in any way in the commercial sex industry, human trafficking or the exploitation of human beings.

Employees who violate this policy may be subject to disciplinary action, up to and including termination.

All employees have a responsibility for ensuring that this policy is followed. Concerns and potential violations should be reported to the COMPANY POC. The COMPANY strictly prohibits retaliation against any employee for making a good faith report of any potential or suspected violation of this policy, or for cooperating in any investigation of such violation.





Sample Comprehensive Corporate Strategy to Combat Human Trafficking

(continued)

EDUCATION AND TRAINING

To ensure a high level of understanding of the risks of human trafficking, all employees have been informed of the COMPANY's expectations regarding human trafficking, and receive initial and annual training.

PUBLIC AWARENESS & OUTREACH

The COMPANY raises awareness about human trafficking in areas that are frequented by employees and stakeholders by conducting and participating in public awareness campaigns. The COMPANY leverages public touchpoints to spread the counter-human trafficking message.



DATA COLLECTION & INFORMATION-SHARING

The COMPANY has developed reporting and documentation protocols and has designated a company point of contact. Any relevant data and reports will be shared with the POC who will present the information to the appropriate leadership.

PREVENTION AND VICTIM & SURVIVOR SUPPORT

The COMPANY posts Survivor-informed Awareness materials for potential victims. The COMPANY partners with and/or donates to prevention and/or victim services organizations.

(sample awareness posters below)



NEED

HELP?

If you or someone you know is being forced to engage in any activity and cannot leave - whether it is commercial sex, labor, or any other activity - call the **National Human Trafficking Hotline**.

1-888-373-7888

SMS: 233733 (Text "HELP" or "INFO")
Hours: 24 hours, 7 days a week
Languages: English, Spanish and 200 more
Website: humantraffickinghotline.org



Project Protect Our Children

¿NECESITAS

AYUDA?

Si usted o alguien que conoce ha sido obligado a realizar trabajos forzados o actos de sexo comercial mediante el uso de la fuerza y no puede salir del lugar, llame a la línea directa nacional contra la trata de personas.

1-888-373-7888

SMS: 233733 (Texto "HELP" o "INFO")
Horas: 24 horas, 7 días a la semana
Idiomas: Inglés, Español y 200 más
Sitio Web: humantraffickinghotline.org



Project Protect Our Children

EMPLOYEE REPORTING PROTOCOL

SUSPECTED HUMAN TRAFFICKING

- When dealing with suspected cases of human trafficking, make every effort to avoid causing harm to yourself or to the possible victim.
- Assess the situation and if indicators are present: do not intervene, do not probe, act natural, leave and go to a safe place to make a phone call. Employees should NEVER become directly involved in a suspected human trafficking situation.
- If you suspect there is a threat of immediate harm to a suspected victim, call 911.
- If there is no immediate danger to suspected victims, call the National Human Trafficking Hotline at 888-373-7888.
- Make note of the date, time, and location of the suspected incident, description of those involved (include tattoos, physical identifiers, hair color, approximate age, etc.), any names or nicknames overheard, a summary of the situation that prompted the report, and any additional details like vehicle information (overall description and details such as license plate number).
- Share the reporting of your tip with COMPANY POC.
- For further questions or information, please contact COMPANY POC.

IF APPROACHED BY A VICTIM

- If the victim is in immediate danger, call 911.
- If there is no immediate danger to the victim, call the National Human Trafficking Hotline at 888-373-7888.
- Make note of the date, time, and location of the suspected incident, description of those involved (include tattoos, physical identifiers, hair color, approximate age, etc.), any names or nicknames overheard, a summary of the situation that prompted the report, and any additional details like vehicle information (overall description and details such as license plate number).
- Ensure that the victim feels safe throughout the process until the appropriate responder arrives.
- Do not probe or ask personal questions.
- Provide the appropriate responder with any pertinent information (see examples above).
- Share the reporting of your tip with COMPANY POC.
- For further questions or information, please contact COMPANY POC.





Sample Company Proclamation

COMPANY PROCLAMATION TO COMBAT HUMAN TRAFFICKING

(DATE)

WHEREAS, Every year, millions of men, women, and children are trafficked and deprived of their freedom, human rights, and dignity.

WHEREAS, Human trafficking includes sex trafficking in which a commercial sex act is induced by force, fraud, or coercion, or in which the person induced to perform such an act has not attained 18 years of age; and the recruitment, harboring, transportation, provision, or obtaining of a person for labor or services, through the use of force, fraud, or coercion for the purpose of subjection to involuntary servitude, peonage, debt bondage, or slavery.

WHEREAS, the State of (state in which the COMPANY is based, if they have done the following) has enacted comprehensive counter-human trafficking laws, with a focus on criminal prosecution and victim support;

WHEREAS, the COMPANY recognizes the considerable moral and economic harm of human trafficking in our communities, our states, and the nation; and recognizes that bringing a greater awareness to this problem will help victims;

WHEREAS, By bringing awareness to human trafficking within the (the COMPANY's SPHERE OF INFLUENCE) sector, we bring the victims hope, and the natural born freedoms all human beings should enjoy;

WHEREAS, the COMPANY recognizes that increased public awareness and education within our company will provide more opportunities to recognize and aid in the fight against modern slavery:

NOW, THEREFORE, BE IT RESOLVED BY THE COMPANY THAT:

In keeping with our mission, morals and ideals, we pledge to educate all staff, with an emphasis on those who interact with the general public, about human trafficking.

The COMPANY will establish reporting mechanisms through which staff can report human trafficking, and ensure that all employees are trained on the reporting protocol.

The COMPANY supports increased public awareness, stronger laws, and the promotion of justice to reduce the exploitation of all peoples.

The COMPANY will track and share key data points with appropriate entities to support measuring the collective impact of counter-trafficking efforts.

The COMPANY supports the inclusion of zero-tolerance clauses within procurement contracts with private businesses regarding contractors engaging in any form of human trafficking.

Adopted by the COMPANY _____, DATE



REPORTING HOTLINES



	911	NHTH	NCMEC	HSI
Phone Number	911	1-888-373-7888	1-800-THE-LOST (1-800-843-5678)	1-866-DHS2ICE (1-866-341-2489)
TTY	---	771	---	802-872-6196
24/7	YES	YES	YES	YES
Connect with Law Enforcement	YES	YES	YES	YES
Provides Victim Services	Emergency Services	YES	YES	YES
Multilingual	Spanish*	Spanish and more than 200 additional languages	Spanish	Spanish
Texting Capabilities	Dependent on local emergency call center	BeFREE (233733)	---	---
Anonymous Online Reporting Form	---	humantraffickinghotline.org/report-trafficking	report.cybertip.org	www.ice.gov/web-form/hsi-tip-form
Shares Human Trafficking TIP Data Publicly	---	YES	YES	Limited
Receives US Government Funding	YES	YES	YES	YES

*Other languages may be available depending on the locality



TAKE ACTION



**IF NOT US,
WHO?
IF NOT NOW,
WHEN?**

John F. Kennedy

Are you ready to join the fight to end child trafficking, exploitation and abuse?

Our Protect Partners are dedicated to protect those that cannot protect themselves, our children.

They understand that a child's life is priceless and are willing to join a community that believes prevention is the key.

**WHAT COULD WE DO WITH YOU
AS OUR**

Partner?

How many lives could we impact?
How many future's could we save?



SCAN ME

- Bring Human Trafficking Awareness to your company. *Request a Training Today.*
- Partner with us through your company or personally.
- Sponsor Prevention Education for an Elementary, Middle, or High School today.
- Make Project Protect Our Children your Charity of Choice on Amazon. **amazon smile**
You shop. Amazon gives.

DID YOU KNOW?

Our trainings and programs are provided at no charge. We would never want cost to be a factor when it comes to sharing information or knowledge that could save a child's future.

Denise Mears
Executive Director and Founder
denise@projectprotectourchildren.com
www.projectprotectourchildren.com
educate@projectprotectourchildren.com